



These guidelines provide students, teachers and markers with details for this subject in 2012 about

- what students have to provide for their folio of work that forms part of their assessment
- what is expected of their teachers
- how markers are to assess the students' work.

This document does not repeat necessary information found in other documents and must be read in the context of:

- the course document (<http://www.tqa.tas.gov.au/1983>)
- Authenticity and Academic Integrity (<http://www.tqa.tas.gov.au/1468>)
- the TQA document *How to submit your folio* (<http://www.tqa.tas.gov.au/2043>)

The final copy of the project must be submitted by the student to their teacher for external assessment by 5pm on 9 November 2012. The teacher cannot extend this final deadline.

In addition to a two hour written examination, students are required to present a folio of completed work (a major project) for external assessment. Examiners will visit relevant schools and colleges to assess this work on dates to be advised by the Tasmanian Qualifications Authority (TQA). Projects will be assessed on Criteria 4, and 5:

Criterion 4: Generate and communicate ideas.

Criterion 5: Demonstrate knowledge and understanding of design principles and elements.

PROJECT REQUIREMENTS

1. Projects may be presented in any media or format.
2. **Electronically displayed project presentations** should be fully published on a range of commonly available digital media e.g.: CD ROM, DVD, Internet, mobile devices, or removable drives. Examiners must be able to view the displayed work in a maximum of 4 minutes (including opening titles, credits, etc). **Any material which exceeds 4 minutes may not be viewed.**
3. All work must clearly state the **title of the project** and the student's **candidate number**. The candidate number should be clearly visible on all printed material or on the opening screens of electronically displayed work.

Students' names **MUST NOT** appear on any material submitted for assessment.

The TQA candidate number is to be the only means of identification.

4. All projects are to be accompanied by sketches to show development of the initial concept through to final design ideas. Storyboards are an essential aspect of any animation or motion graphic sequence.
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Material such as brochures and Internet based information will not be assessed as part of the project but may be included to substantiate evidence of research. Such information must demonstrate a direct connection to the project's design development.

5. Animation & motion graphic sequences must adhere to a range of maximum time limits as follows:

Commercial	30 or 60 seconds maximum
Story/music clip	3 minutes maximum
Industrial walk through or process	3 minutes maximum
Special effect sequences	3 minutes maximum

6. Examiners must be left in **no doubt** as to the originality of the presented material. An A4 folder of original ideas/sketches only is to be submitted to prove originality of the design. 3D objects/images from an outside source must be clearly stated and acknowledged on the Project Proforma.

A declaration form, provided by the TQA, must be submitted with the project. The declaration should bear the signature of both the teacher and the student to verify that the work presented is the original work of the student. The completed declaration form **must** be removed by the subject teacher **prior** to the external assessment and **forwarded** to the TQA for verification.

7. **All** projects, whether a printed display or electronically published, **must** include the following as a part of a folio:

- Design brief.
- Evidence of research through sketches that show development of design solutions to prove that the major project design is their own original work is essential. Storyboarding for animations or motion graphic sequences as well as site maps for web based interactive projects is essential. Any commercially published material must have a stated clear link to the project.
- Screen grabs and supportive summary text that explains project production process to prove the project is the candidate's original work.
- A research essay (approximately 1500 words) that highlights clear links between the chosen design specialisation and the project work. The essay should include typical design considerations, production processes and industry examples from the specialisation in the content.
- A plan for the research essay in the form of a mind map or as series of notes outlining the format of the essay.

NOTE: Award ratings may be lowered if any of the above is not provided.

If the examiners are not satisfied as to the originality of the work, they will formally advise the TQA, and will provide information as to why they do not believe the work is the candidate's own (ie links to where information has been taken or plagiarised). The TQA will check to see if the student and teacher have completed the declaration form (see point 6 above). The TQA will then write to the candidate informing them that their assessment for the

subject will be referred to the Senior Secondary Assessment Review Committee who may determine a penalty if the project breaches one of the TCE External Assessment Rules.

8. Presentation of major project work should be to the accepted standards of the specialised area under study.
9. 'Contemporary design' is a major factor in ratings. A reproduction of an existing design is not a 'design' project and will result in reduced ratings.
10. Teachers should be available while examiners are conducting the external assessment in order to answer any queries that may arise, but teachers must **not** be in the assessment area.
11. Examiners may collect from each school a sample of projects to show at moderation or for public display.
12. All submitted work may be collected by candidates in the week following the external assessment.
13. For the examiners to verify the project work, students **must** also complete the Project Proforma and include it with their project. Please Note: A yellow copy of the Project Proforma completed by the student must be attached to the outside of the A4 Folio.

TASMANIAN QUALIFICATIONS AUTHORITY
COMPUTER GRAPHICS AND DESIGN (CGD315108)

Project Proforma

*This form **must** be completed and included with your project.*

Candidate Number:

Title of Project:

Specialisation Under Study:

I have used the following material/objects from outside sources:

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	STUDENTS TO TICK Tick (✓)
Method of Presentation:	
Electronic display	
Printed display	
Animation/Motion Graphic Type:	
Commercial	
Story	
Industrial walk through or process	
Special effects	

	EXAMINERS USE ONLY Tick (✓)
Information included with Project:	
Design brief	
Evidence of research	
Sketching (as in storyboards, sitemaps, and design development)	
Evidence of project production (screen grabs)	
Research essay plan	
Research essay	

Initials of Examiner:

Date: